

Competitor Comparison Table

Key Pension Attributes

	Great Value	A selection of the main workplace pension providers:			
		NEST	NOW:Pensions	Creative Auto Enrolment	The People's Pension
Master Trust Assurance Framework	✓	✓	✗	✗	✓
On The Pensions Regulator's Website	✓	✓	✓	✗	✓
Defaqto Rating	5 Star	5 Star	2 Star	2 Star	5 Star
Employee Investment Fund	Legal & General Funds	Unspecified Global Companies	Unspecified "Diversification Growth" Fund	Scottish Widows	Unspecified
Sharia Fund	✓	✓	✗	✗	✓
Guaranteed Acceptance	✓	✓	✓	✓	✓
Participation Agreement Lock In	No	No, however contributions cannot be taken out if members leave the scheme.	2 years	No, however contributions cannot be taken out if members leave the scheme.	No
Automated Contribution Calculation Assessment & Communications	✓	✗	✗	✓	✓
Automated Employee Education	✓	✗	✓	✓	✗
2 Step Verification Security Available	✓	✗	✗	✗	✗
Fully Secure HTTPS Website	✓	✗	✗	✗	✗
Digital Direct Debit	✓	✗	✓	✓	✗
Automated Company Lookup	✓	✓	✗	✓	✓
Customer Service Live Chat	✓	✓	✓	✗	✗
Automated Business Address-Cleansing	✓	✗	✗	✓	✓
E-Signature	✓	✗	✓	✓	✓
Smart Rewards	✓	✗	✗	✗	✗
Fund Selection	✓	✓	✗	✓	✓
Mobile App	✓	✗	✗	✗	✗
Smart Speakers*	✓	✗	✗	✗	✗
Ethical Fund Option	✓	✓	✗	✓	✓
Forecasting Tools	🔧	✓	✗	✗	✓
Smart Avatar Virtual Assistant	🔧	✗	✗	✗	✗
Both Forms Of Tax Relief	🔧	✗	✗	✗	✓
Interactive Video Reports	🔧	✗	✗	✗	✗

*Amazon Alexa Skill & Google Home Action